

Message Text

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PAGE 01 BONN 04057 071035Z
ACTION EUR-12

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FM AMEMBASSY BONN
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USMISSION USBERLIN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMCONSUL MUNICH

UNCLAS BONN 04057

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - SUPER SONIC TOYS INC.,
VERNON, CA

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

FIRMA SPIELE SHOP
GRUNEWALDSTRASSE 49
D-1000 BERLIN 62, GERMANY
CONTACT: HERR W. WEBER
PHONE: 030-87 15 35
COMMENT: FIRM IS A LEADING WEST BERLIN DISTRIBUTOR OF
TOYS AND HOBBY KITS IN LOCAL MARKET. FOR PRODUCTS
OFFERED THERE COULD BE POTENTIAL MARKET IN BERLIN.
INTERESTED FIRM WAS ESTABLISHED IN 1971; EMPLOYS 10.
WELL-MANAGED COMPANY HAS ACHIEVED SUBSTANTIAL EXPAN-
SION OF ITS MARKET SHARE IN RELATIVELY BRIEF TIME.
FIRM OFFERS GOOD PROSPECTS FOR DEVELOPING NEW PRODUCT
LINES IN THIS MARKET. IT WOULD LIKE ADDITIONAL INFOR-
MATION IN GERMAN, IF AVAILABLE. COMPANY DESIRES DIRECT
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CONTACT WITH ADS CLIENT. BANK/FINANCIAL REF: BERLINER
COMMERZBANK AG, POTSDAMER STRASSE 125, D-1000 BERLIN 30,
GERMANY, TEL: (030) 26-971.

H. FROMM & CO. GMBH
METTMANNER STR. 15
4006 ERKRATH

CONTACT: MR. F. ERDMANN

COMMENT: COMPANY REQUESTS DETAILED OFFER WITH 3-5
SAMPLES ASAP WHILE MOVIE "STAR WARS" IS STILL ON IN
GERMANY'S CINEMAS. COMPANY WAS ESTABLISHED 1952,
EMPLOYS 9, ANNUAL SALES ABOUT DM 8 MILLION. GOOD
REPUTATION. SELLS TO ALL LEADING GERMAN DEPARTMENT
STORES AND TO VEDES (VEREINIGUNG DER SPIELWAREN-
FACHGESCHAEFTE, NUERNBERG) LARGE GERMAN TOY BUYING
GROUP. FINANCIAL REF: COMMERZBANK AG, DUESSELDORF.

GEROLD GUTERL VERTRIEBS GMBH. & CO.KG

ZEPPELINSTR. 152

D-6780 PIRMASENS

CONTACT: HERR HUNSICKER

PHONE: 06331-3001

COMMENT: THE FIRM IS AN IMPORTANT IMPORTER, WHOLE-
SALER OF TOYS. IT HAS 35 EMPLOYEES. THE FIRM HAS A
GOOD REPUTATION, IT IS EXPERIENCED IN IMPORTING AND
HAS ALREADY SUCCESSFULLY PROMOTED AND SOLD U.S. MADE
TOYS ON THE W. GERMAN MARKET. THE FIRM SELLS TO
DEPARTMENT STORES, AND LARGE RETAILERS. FIRM IS VERY
INTERESTED IN THE FIRM'S LAZER SWORD AND EXPECTS OFFER
WITH PRICE QUOTATION CIF OR FOB SOON.

TOPSY TOYS GMBH

LEHRBERGER STRASSE 56

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D-8500 NUERNBERG

CONTACT: HERR MOEHRINGER, MANAGER

PHONE: 0911/311195

TELEX: 623603 (HOBBY)

COMMENT: COMPANY IS HIGHLY INTERESTED IN OFFER.
MR. MOEHRING, THE MANAGER, WANTS MORE TECHN. INFOR-
MATION AND A SAMPLE OF 'SST LAZER SWORD'. THE GERMAN
FIRM TOPSY-TOYS, FOUNDED IN 1974, SELLS TOYS AND GAMES
TO DEPARTMENT STORES, MAIL ORDER HOUSES AND WHOLESALERS.
SALES AREA INCLUDES GERMANY, AUSTRIA AND SWITZERLAND.
SALES ARE SAID TO BE SATISFACTORY. OBLIGATIONS ARE MET
PROMPTLY. COMPANY IS CONSIDERED TO BE A SUITABLE
BUSINESS PARTNER.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
MEEHAN

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Message Attributes

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Subject: ADS REQUEST - SUPER SONIC TOYS INC., VERNON, CA THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY B
TAGS: BEXP, GE
To: COM
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